

WinkBall examples

Selected links

Please find the links to a selection of our recent client work and projects:

San Diego Tourist Board



SAN DIEGO INTRODUCTION



California's capital of charm
 San Diego is famous for its laid-back attitude, beaches and sun, but it's actually a diverse year-round holiday destination.

ACTIVE LIFESTYLE



San Diego is perfect for sport
 San Diego celebrates sport, an active lifestyle and the great outdoors - from kitesurfing to cycling, golf to baseball.

SAN DIEGO COMPETITION



of a lifetime for two.

SAN DIEGO VIDEO WINKBALL

We asked residents to reveal their favourite secrets in San Diego



SAN DIEGO HOLIDAY

San Diego 2012 calendar



A calendar of culture in San Diego over the year from Golf to the Indie Music Festival

San Diego's beaches



Perfect for chilling



SAN DIEGO INSIDER VIEWS

Jazz bar owner Ingrid Croce
 Ingrid Croce on the story of Croce's Restaurant,



SAN DIEGO INSIDER VIEWS

San Diego is ideal for surfing
 San Diego resident Kimmy says the city's



View example 

150 Years Peabody.

Visit Peabody's corporate website



Video: Westminster Abbey service

Leave a comment
30th March 2012

By Neil

Watch vox pop interviews with Peabody residents, staff and other guests at our Westminster Abbey service, celebrating 150 years of Peabody.



View example



METRO



Andre Villas-Boas: European success not beyond Chelsea



Jose Mourinho calls on Chelsea fans to back Andre Villas-Boas

Latest blog posts



It could be time for Kenny Dalglish to get his goat



Give Sir Alex Ferguson credit, he's in a league of his own



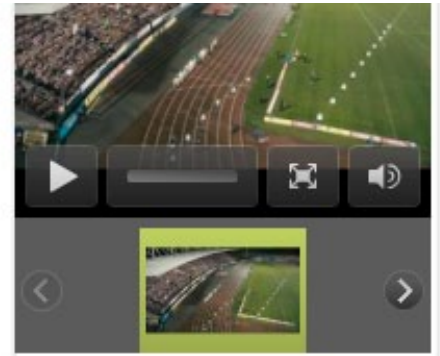
Baseball: Fitcher perfect TV from over the pond



A Wembley day out: My soul complaint

We don't know.

WATCH: Chelsea fans giving their verdict on whether AVB should be backed or sacked. Have your say in the comments box below...



Sponsored links ads by Google

Cloudforce London May 22 - www.salesforce.com/uk
Free Entry to Cloudforce London; Salesforce.com's Industry Event

Pretty Women from Russia - AnastasiaDate.co.uk
22000 Women' Photo & Video Profiles Find Your Special One from Russia!

You Could Be Owed £2400 - Barclays.BankRefunds.net
If You've Ever Had Any Bank Loans. Your Bank Could Owe You A Refund

Boss Me25 £139 with Free - ProjectMusic.Net/Boss-Me70
Headphones & Guitar Lead. Boss Me70 Guitar Effects Pedal.

Discount Full HD LED TVs - kogan.co.uk/tv+sales+online
Full HD 1080p LED TVs with PVR Buy now - From £59. Huge Savings!

Metro UK on Facebook
Like

60,041 people like Metro UK.

Jan	Gillan	Nikita	Sarunas	Darren
DavieGee	Meldrum	Jonathan	Sarah	Richard

Facebook social plugin

Local listings by **Yell**

htc one
Amazing camera. Authentic sound.

Hallmark Catering Equipment Hire
Catering Equipment Hire In London
[Catering Equipment Hire](#)

View example

The Telegraph – Diamond Jubilee

VIDEO WALL

Making the Jubilee a weekend to remember

Watch these short videos to find out what the British public are planning for the Diamond Jubilee weekend - and what ingredients you need for a great Jubilee celebration.



[View example](#)



Why Music Matters

MUSIC MATTERS Films The Campaign Get Involved Find Music & Offers About Digital Music Blog

Why does music matter to you?

We went along to an Ed Sheeran gig to find out why music matters to his fans.

Click on the fans' faces to watch their answers - then tell us why music matters to you!

Email Address*

First Name:

Last Name:

Tell us why music matters to you:

* denotes required field

Like this page on Facebook: Be the first of your friends to like this.

Tell Twitter why music matters!

MUSIC MATTERS Thank you for listening
© The Music Matters Campaign 2010 - 2012. All Rights Reserved. Follow us on: [Twitter](#) [YouTube](#) [facebook](#)

View example



Independent Music Label – NME



Independent Label Market - Spitalfields video

www.winkball.com Saturday 10th December, 2011 -- Decked in festive lighting, the Victorian halls of Spitalfields market was emanating plenty of Christmas spirit for it's hosting of the Independent Label Market. The event was already a pretty special experience as it was one of the first Saturday markets to be held at Spitalfields in over one hundred years. It brought together heads of PIAS distributed labels, independent music lovers and those looking to inherit a unique piece of music history -- like a signed copy of Elton John's 'Are You Ready For Love' on pink vinyl, with a Keith Haring and David Bailey picture sleeve. This special Christmas market, in association with AIM, was to support those labels that lost stock in the PIAS/Sony warehouse fire in August 2011. It opened up a great communication channel between label owners and their supporters -- attendees at the market were able to meet and speak with the label owners when buying and browsing the records, and prove just why independent record labels are so important in the music industry.



Running time: 03:52
angular records rough trade music PIAS accidental records Fabric Domino
scoy warehouse london riots brownswood recordings Elton John Dan le Sac
Sunday Best Stolen Recordings Spitalfields winkball Sunday Best (music
Company) Dan Le Sac Vs Scroobius Pip Interview

View example



Seed Survey:

Seed Survey: Real women, talking about real things!

The SEED survey team took to the streets in the lead up to International Women's day to find out what matters to women, in this edition they asked about women's aspirations, who inspires them and why women are good at business.

Please select a SEED survey location:

Plant Seeds and pick Blooms, click on a video below for today's affirmation

Record your view Filter:

The grid contains 40 video thumbnails. The first two are logos for 'The SEED Survey' and 'wie'. The remaining 38 are individual women's faces.

[View example](#) 

Zurich Health – Inspiring Futures



[View example](#)



London Video Business Directory

WinkBall
Communicate Happiness

WinkBall Business Directory 29,801 videos watched

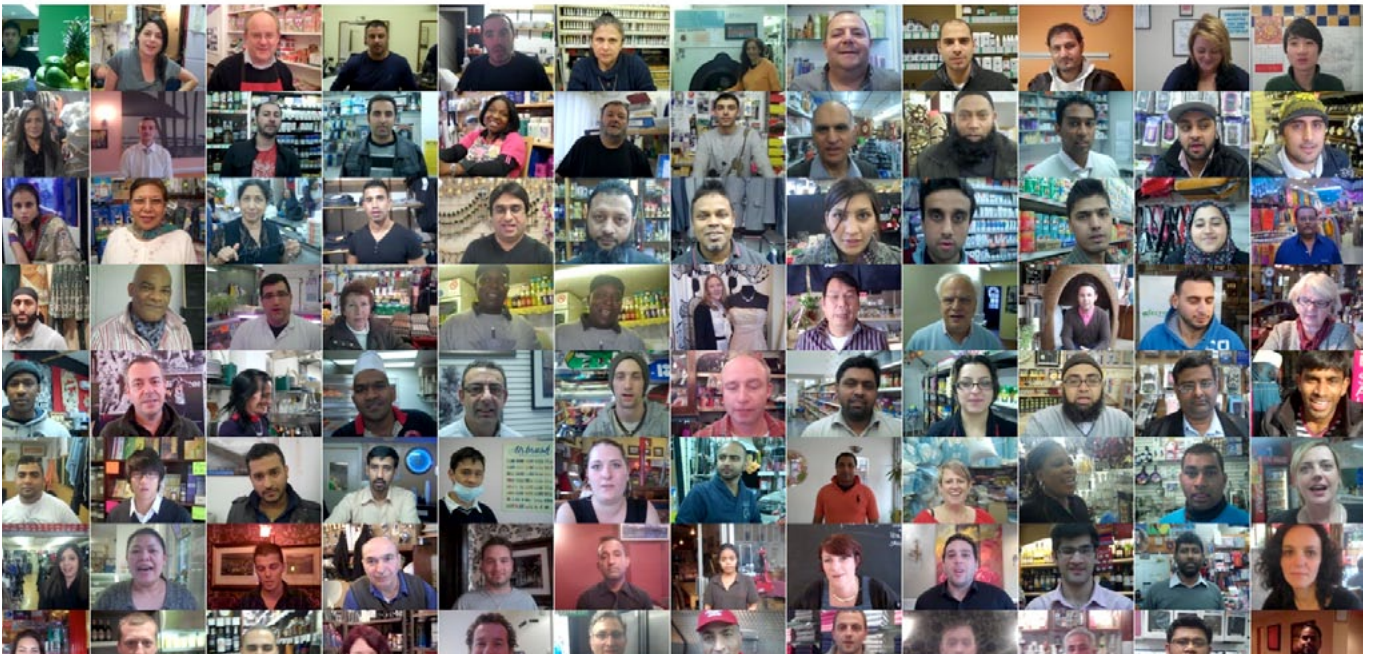
WinkBall is in the process of creating the largest online video directory of London in the lead up to the 2012 Olympic games. We are giving businesses a minute to tell visitors and londoners why they should come and visit their shop, restaurant, pub etc.

Search WinkBall

Video wall to contain:

Click below to watch their video

1 of 5



View example 

Faces for the forces – Christmas Messages for the Forces campaign.




View example



FIFA world Cup Coverage in South Africa

WinkBall **36,951** 1,277,720 Videos watched
Communicate Happiness Faces of World Cup 2010 fans in South Africa and the UK recorded by WinkBall. Find out more. Click on a fan to watch their video Page 1 / 74



View example



Olympic Athletes on WinkBall (part of the Telegraph's Olympic campaign):

Team GB: Athletes video wall

Catch the latest Winkball video updates from Team GB athletes as they look to qualify for the London 2012 Games.



View example 

London Loves Business:



Home → Comment+analysis

James Ohene-Djan: The world's traders on London's streets

Digital columnist and WinkBall founder Ohene-Djan delves into the colourful, wonderful world of London's multicultural businesses

Coming home from a night out in the West End, on the last Saturday night of our recent Indian summer, I was a businessman who fell in Love with London (geddit, LondonlovesBusiness.com readers?) all over again.

Not just because I'd had a lovely evening and the weather was Mediterranean at the beginning of an English autumn. But because everywhere I looked there were businesses catering for all of the different tribes of London. Along every pavement, a multitude of diverse cultures spilled outside their chosen destinations, each business catering to its specific clientele: exclusive members clubs, catering for the international rich, next door to 24-hour kebab shops, next door to a gay bar, next door to a shisha and internet café, next door to a Russian tea house...

At a time when retail businesses and high streets are accused of replicating the same old brands, making London's "collection of villages" look the same as everywhere else - and this trend does exist - it reminded me of the reality beyond the corporate homogeneity. The individual proprietors who bring their heritage from their corner of the world to the corners of London's streets. Often - with their family and friends - working long, hard hours.

I wanted to celebrate what I believe is London's unique collection of multicultural businesses, and enable them to speak to the world, to let the unique aspects of their business shine through their passion - and there's no better medium for this project than video. It's applying a technology that's as old as time - face-to-face communication - with 21st century technology, so that millions of people can share it, too.

As part of WinkBall's Business Video directory, I asked our reporters to target businesses to represent this idea, and the results are on the video wall below.

Food and more

Some utilised the medium of video to its full advantage: the head chef & owner of Pickle & Rye in East Sheen directed our reporters' camera down to a massive, mouth-watering roast joint of meat, the speciality ingredient in their all-American sandwiches! And Island on the Rise, a family-friendly restaurant serving Caribbean food "with flavour, soul and heart" arranged their mixed race staff to all appear in the video, embodying the restaurant's northwest London's base and thus its potential customers.



Powered by

The great thing about London's multicultural businesses is that they are by no means all food outlets, as I initially supposed. When the French-Cambodian owners of Aime, a French boutique specialising in French design - from clothes, to homeware, to children's goods - opened 12 years ago, they chose the Notting Hill area specifically because there are prominent French schools nearby, whose previous pupils have grown up in the area, as well as other French outlets and brands in

View example



The Royal Wedding:



View example



Valentines Day:



View example



American Independent Label Market on Tumblr:



View example



Kent Connects:

The screenshot displays the Kent Connects website. At the top left is the logo "Kent Connects transforming local services". To the right is a search bar with the text "search type here" and a "go" button. Below the search bar are navigation links: "legal", "about us", and "contact us". A large banner image shows a group of people in white cricket uniforms on a field. Below the banner is a navigation menu with links: "home", "library", "media", "events", "projects", "awards", "public services a - z", and "portals".

On the left side, there is a sidebar menu with the following items:

- training
- Technology Exhibition & Conference - Sep 16, 2011
- Technology Exhibition & Conference - Sep 16, 2011 -
- Video Wall -
- Our Sponsors -
- Our Exhibitors -
- Developer Day - Nov 25, 2011

The main content area is titled "Video Wall". It includes the text "Watch our video wall:" and "Please click F5 to refresh this page before you click on the videos". Below this is a video player interface with a blue header containing navigation controls (back, forward, stop, play, full screen) and "50 entries". To the right of the video player are social media icons for Facebook, Twitter, and RSS.

The video wall itself consists of a grid of video thumbnails. The thumbnails show various individuals speaking at events. Some of the visible text in the thumbnails includes "Exhibitors", "KPSNO", "NETWORKS", and "ANCE".

View example



London Fashion Week, Sponsored by Lavazza on WinkBall:



- About Winkball
- Winkball for Business
- Register

Lavazza A Modo Mio at London Fashion Week

by Lavazza

- amodo mio
- lavazza
- london fashion week
- coffee

This year Lavazza is celebrating its ninth year as the official coffee of London Fashion Week (16 - 20 September 2011). The brand, which embodies Italian style and glamour, will be serving authentic Italian coffee to the designers, stylists and fa... [read more](#)

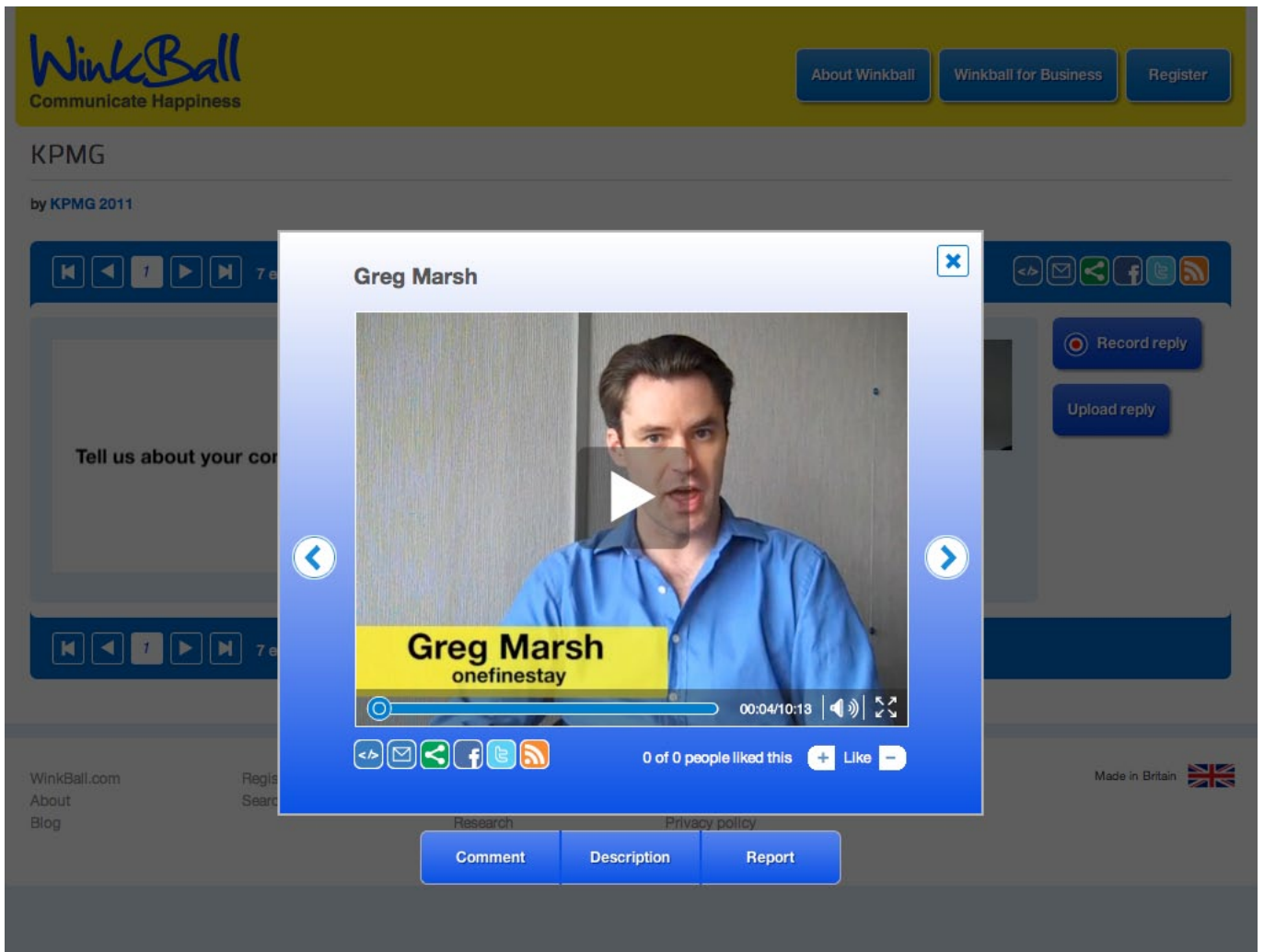
6 entries | 2 4 8 | [Email] [Share] [Facebook] [Twitter] [RSS]

Party

0 of 0 people liked this [Like] [Comments (0)]

View example >

KPMG, Tell us about your company:



View example



Links

San Diego Holidays

http://www.telegraph.co.uk/sponsored/travel/san-diego-holidays/?utm_source=tmg&utm_medium=td_8820241&utm_campaign=sandiego2110

Peabody

<http://peabody150.org.uk/2012/03/video-westminster-abbey-service/>

Metro

<http://www.metro.co.uk/sport/football/891563-andre-villas-boas-admits-he-could-be-sacked-as-chelsea-boss>

The Telegraph

<http://www.telegraph.co.uk/sponsored/lifestyle/queens-diamond-jubilee-2012/>

<http://www.telegraph.co.uk/sport/olympics/8660826/Team-GB-Athletes-video-wall.html>

Why music matters

<http://www.whymusicmatters.org/page/s/Ed-sheeran-wall>

NME

http://www.nme.com/nme-video/youtube/id/_mxnQErH34Q/search/market-halls

Independent Music Label

<http://independentlabelmarket.tumblr.com/>

Seed Survey

<http://www.winkball.com/seedsurvey/>

Zurich

http://www.telegraph.co.uk/sponsored/finance/inspiring-futures/?utm_source=tmg&utm_medium=td_8822452&utm_campaign=zurich2310

WinkBall - Campaigns

<http://www.winkballbusiness.com/>

<http://www.facesfortheforces.com/>

<http://worldcup.facesofthefans.com/>

<http://correspondent.com/royalwedding/>

<http://www.winkballpassion.com/>

London Loves Business

<http://www.londonlovesbusiness.com/820.article>

Kent Council

<http://www.kentconnects.gov.uk/home/training/video-wall>

Lavazza

<http://www.winkball.com/blogs/WmUZZsSVNK2K/lavazza-a-modo-mio-at-london-fashion-week>

KPMG

http://www.winkball.com/walls/sr_cqV1kYpYc/kpmg

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