

## Olympic Schedule: July 25th – August 12th (19 days)

### 1. Complete Olympic subscription

#### Subscription package includes:

- Exclusive content clips from outside Olympic venues, London fan parks and from around the streets of London
- An embeddable video player with regular updates
- A selection of up to 300 clips per day
- Content delivered as individual video interviews or entire video walls ready for download

Complete Olympic subscription	<b>£500</b>
-------------------------------	-------------

### 2. Daily Highlight Package

#### Highlight package includes:

- A 2-3 minute film summarising the 'best of' content for the day
- Film delivered as individual clip or delivered as embeddable video player

19 2-3 minute films	<b>£250</b>
---------------------	-------------

### 3. Bespoke Video Package

#### Bespoke package includes:

- Package of 10 video clips made to order
- Clips can include interviews with fans of different nationalities and video clips from around Olympic venues, London fan parks and from around the streets of London
- Questions tailored by client
- Package delivered as individual clips or as embeddable video player

10 tailored clips	<b>£100</b>
-------------------	-------------

Event highlights	Date
Womens 100m Final	4th August
Mens 100m Final	5th August
Womens 200m Final	8th August
Mens 200m Final	9th August
Opening Ceremony	27th July
Closing Ceremony	12th August

